

Alaska Land Mobile Radio Twitter Account Use Policy

1. Applicability

This policy applies to all employees, contractors, subcontractors, consultants, temporary employees and other personnel assigned to the Alaska Land Mobile Radio (ALMR) Communications System Operations Management Office (OMO) and those State of Alaska (SOA) Enterprise Technology Services (ETS) personnel assigned to help manage the ALMR Twitter® account. Any substantial revision or update of this policy must be approved by the User Council.

2. Policy

Social media is defined as any Internet-based activity where users or groups coalesce around common topics and interests, using technology, user-generated content and social interaction. ALMR has chosen Twitter® to expand awareness of the System and its capabilities through social media.

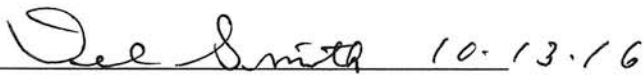
This policy outlines the standards by which the ALMR Twitter® account should be managed and executed. Account caretakers shall follow exemplary behavioral standards while using this social media platform. When interacting with the public, professional conduct shall be exercised at all times.

3. Procedures

The ALMR Twitter® account shall be managed as a joint venture between the ALMR OMO and the SOA ETS. The OMO will be the originating office for all posts regarding ALMR. All posts and corresponding comments must adhere to the terms and conditions, as outlined in the Twitter® Account Use Procedure 300-8.

4. Effective Date

This policy shall become effective upon signature and shall remain in effect until rescinded. The policy shall be reviewed periodically and updated, as required.



Del Smith
Alaska Land Mobile Radio
Operations Manager